

Unit Title: Promotion of Health
Level: Three
Credit Value: 6
GLH:
NOCN Unit Code: PA9/3/TE/017
QCA Unit Reference
Grading Descriptors: 1, 7

This unit has 6 learning outcomes.

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the concept of holistic health and factors which influence health	1.1. Critically analyse different definitions of health 1.2. Compare own perceptions of health with accepted definitions of health 1.3. Critically analyse factors which influence the health of an individual
2. Understand changing concepts of health needs	2.1. Analyse concepts of health needs with reference to advances in knowledge and technology
3. Appreciate the differences between, educating for health, promoting health and preventing diseases	3.1. Discuss the importance of health education in the promotion of wellbeing 3.2. Discuss the preventative approach to health promotion 3.3. Discuss behaviour change approaches to the promotion of health 3.4. Analyse the differences between health education and health promotion
4. Understand the planning of health promotion with regard to international and national needs and initiatives	4.1. Analyse one major international health initiative 4.2. Critically appraise implementation through a national response 4.3. With reference to one important health promotion campaign appraise the planning of health promotion
5. Understand ways in which health promotion is delivered through a range of agencies and disciplines	5.1. Critically explore people and organisations that may contribute to health promotion initiatives 5.2. Explain the value and limitations of health promotion in different locations
6. Appreciate different methods promoting health	6.1. Evaluate examples of health promotion methods

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ASSESSMENT INFORMATION

Guidance:

This grid gives details of the assessment activities to be used with the unit attached. Please refer to the NOCN Handbook for definitions of each activity and the expectations for assessment practice and evidence for moderation.

The assessment activities for this unit are indicated in the table below:

Key: P = Prescribed – this assessment method *must* be used to assess the unit.
O = Optional – this assessment method *could* be used to assess the unit.

Case study		Project	
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	
Report		Group discussion	
Oral question and answer		Performance/exhibition	
Written description		Production of artefact	
Reflective log / diary		Practice file	

Signposting Key Skills

This unit offers clear opportunities for learners to provide evidence of achievement in Key Skills achievement in the following skill area/s:

Key Skill		Wider Key Skill	
Communication		Working with others	
Information Technology		Problem solving	
Application of Number		Improving Own Learning and Performance	

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Accredited Start date:
Accredited End date:
Unit Sector/Subject area:
Grading descriptors:
Availability for Use:

Purpose and Aim of the Unit	Free Text
Restrictions on the Availability	Free Text or N/A
Additional Assessment Requirements	Free Text or N/A
Details of relationship between the Unit and the NOS	Free Text or N/A
Details of relationship between the Unit and Standards (not NOS)	Free Text or N/A
Endorsement of the Unit by	Free Text or N/A